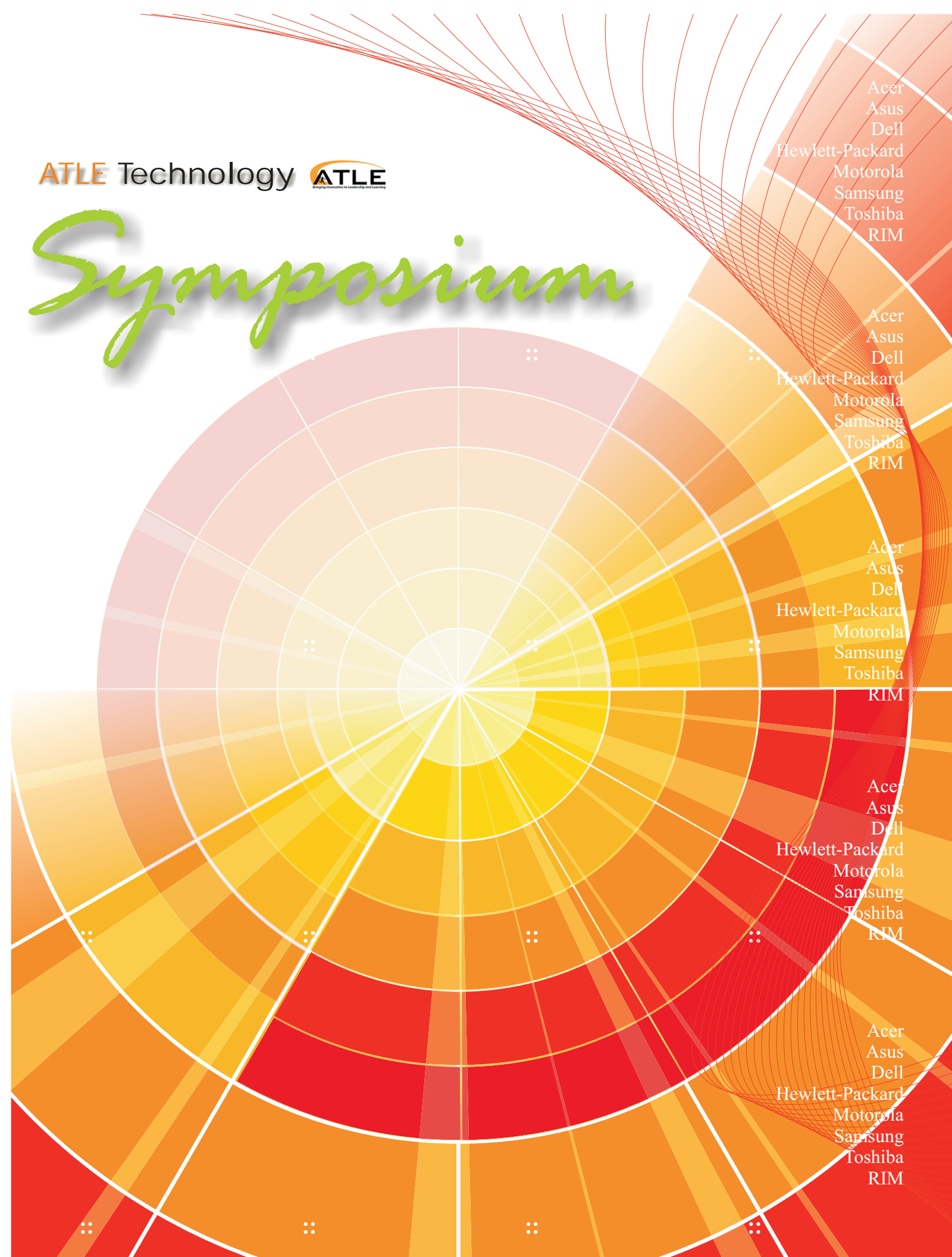


ATLE Technology 

Symposium



Username: Guest51
Password: tablet51

Introduction

The information technology industry is undergoing one of the most significant periods of transformation in the last 20 years. This period of change is directed by a series of trends such as the explosive growth of powerful smartphones, the consumerization of technology purchasing, and the move toward cloud-based software application delivery. Each of these developments has been under way for several years now, but their effect is expanding as they move into mainstream adoption on a global scale. Examined as individual market forces, each of these trends has the potential to change the way corporations purchase, deploy, and use technology. However, when considered together it is evident that these trends are assailing the long-held IT assumption that the personal computer will continue to be the center of employees' productivity and collaboration experience.

The powerful combination of mobile smartphones and tablets, innovative software applications delivered through the Internet, and the flexibility of on-premises versus cloud-based ownership models is bringing an end to supremacy of the PC.

A Universe of Devices for Collaboration

The impact of the growth of mobile devices cannot be overstated. Feature phones capable of voice and text messaging - and in some cases mobile email - have long been popular, but with the introduction of the Apple iPhone and the Google Android mobile OS, a new category of devices designed for accessing the Internet and collaboration appeared almost overnight. The market penetration statistics are simply amazing:

- Apple iPhone 4 units sold in 24 hours :600000
- Google Android devices activated per day :200000
- Apple iPad units sold in the first 6 months :2 000000

Unlike traditional desk-based personal computers, this new class of mobile devices came equipped with all of the capabilities necessary to enable people to richly communicate and collaborate with each other, such as front- and rear-facing cameras, high-quality LED screens, fourth-generation (4G) and Wi-Fi network connectivity, and software to maximize battery life. By the end of 2010, 3.6 billion mobile devices had been purchased, and of these, 1.8 billion are capable of accessing the Internet. This rapid growth shows no signs of abating, and by 2013 the mobile phone is projected to become the most common device for accessing the Internet.

The Consumer Takes Charge

The rapid adoption of smartphones and tablets in the consumer market has profoundly affected the introduction of these new technologies into the enterprise. As consumers have made these devices the center of their personal lives, they are increasingly bringing these devices into the workplace. Unlike traditional cutting-edge technology products that might be of interest to only a limited number of "techies", these smartphones are as popular in the executive suite as they are with the "net-savvy" college student.

This broad-based adoption has much to do with the ability of smartphones to provide a better experience in connecting with people and information than previous generations of phones. As Gartner stated, "People don't want computers. They want to relate, share, communicate, enjoy, learn, discover, analyze, and create".

Read more at <http://www.cisco.com>

VENDORS

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ATLE Technology

Symposium

Lethbridge Collegiate Institute (LCI), Large Lecture Theatre - April 11 and 12, 2011

ATLE is pleased to invite its members to a two-day, invitational technology symposium for leaders to learn about the latest in tablet technology. Nine vendors will make 45 minute presentations highlighting their new or emerging devices.

Our intent is to provide information on emerging solutions using various operating system as we acknowledge that we are on the cusp of significant change in mobile, wireless technologies in the industry - for business, consumers and education.

Location: Lethbridge Collegiate Institute (LCI), Large Lecture Theatre
1701 5th Avenue South, Lethbridge Alberta

AGENDA

APRIL 11

1030 - 1100



Mr. Barry Litun
Superintendent
Lethbridge School District No. 51



Mr. John Percevault
Director of Technology
Lethbridge School District No. 51



Mr. Rik Jesse
Education Technology Coordinator
Lethbridge School District No. 51

1100 ~ 1145	Hewlett-Packard	1145 ~ 1200	Jurisdiction Group Work
1200 ~ 1245	Lunch		
1245 ~ 1330	Toshiba	1330 ~ 1345	Jurisdiction Group Work
1345 ~ 1430	Asus	1430 ~ 1445	Jurisdiction Group Work
1445 ~ 1530	Day One Summary	1530 ~ 1545	Jurisdiction Group Work

Hospitality Suite - Foothill Room at the Coast Hotel

526 Mayor Magrath Drive South
Lethbridge, AB T1J 3M2
(403) 327-5701



APRIL 12

0830 ~ 0845	Welcome Back		
0845 ~ 0930	Dell	0930 ~ 0945	Jurisdiction Group Work
0945 ~ 1030	Telus / Motorola	1030 ~ 1045	Jurisdiction Group Work
1045 ~ 1130	Telus / RIM	1130 ~ 1145	Jurisdiction Group Work
1145 ~ 1230	Lunch		
1230 ~ 1315	Acer	1315 ~ 1330	Jurisdiction Group Work
1330 ~ 1415	Samsung	1415 ~ 1430	Jurisdiction Group Work
1430 ~ 1445	Day 2 Summary Comments		